



UNIVERSITY OF
NOTRE DAME

Mendoza College of Business



Universidad
Francisco de
Vitoria
Business U
UFV Madrid

UFV – Mendoza School of Business International Immersion Week 2019

Program Schedule:

Sunday January 6: Arrival and welcoming

Arrival and installation in Hotel Catalonia Gran Via

<https://www.cataloniahotels.com/en/hotel/catalonia-gran-via>

18:00 Welcome meeting

19:00 Madrid tour and “tapas” dinner. (For those who want to join).

<https://www.esmadrid.com/en>

Monday January 7: Doing Business Internationally

7:00 Breakfast in the Hotel

8:00 Bus Departure from Hotel to [UFV Business School](#) (downtown).

8:30 Spanish & Europe Economy Overview.

Professor: [Águeda Gil](#). Universidad Francisco de Vitoria

10:00 Understanding Legal aspects in Spanish business.

Professor: [Rafael García del Poyo](#). Osborne & Clark

11:30 Coffee Break

11:45 Entrepreneurship in Spain & Europe

Professor: [Marcus Taylor](#). Universidad Francisco de Vitoria

13:00 Lunch. (Catering served at the School)

14:00 Key drivers of our Economy 1: Tourism.

Professor: [Carmen Dominguez](#). Barcelo Hotels Group

16:00 Workshop: Cultural aspects to take into account when doing business with Spanish.

Professors: [Guillermo Arce](#) and [Jose Maria Pelaez](#).



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18:00 Bus

19:30 Restaurant dinner. (3 types of restaurants around the hotel will be offered for students choice)

Tuesday January 8: System Thinking Case Study

7:00 Breakfast in the Hotel.

7:45 Departure to Ferrovial's Headquarters (<https://www.ferrovial.com/en/>)

8:30 Welcome by Company manager and corporate presentation.

9:00 System Thinking Workshop

13:00 Lunch.

13:30 Workshop conclusions and Q&A with the Management Team.

17:30 Departure to the Hotel.

Wednesday January 9. Conquering Toledo.

7:00 Breakfast in the Hotel

8:00 Departure to Toledo. <https://turismo.toledo.es/>

10:00 Visit to the city and team activities.

(Detailed information will be provided during the breakfast)

19:00 Reception in the City Hall.

20:00 Group dinner.

22:00 Departure to Madrid



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Thursday January 10. **Systems Thinking Case Study.** [Aid to Church in Need.](#)

7:00 Breakfast in the Hotel

8:00 Departure to ACN Headquarters

8:30 Welcome by Company manager and corporate presentation.

9:00 System Thinking Workshop

13:00 Lunch

13:30 Workshop conclusions. Q&A with Management Team.

17:30 Departure to the Hotel

Friday January 11. **Doing Business Internationally**

7:00 Breakfast in the Hotel

8:00 Departure to the UFV (Pozuelo Campus)

9:00 Knowing the Universidad Francisco de Vitoria and the Education sector in Spain.

Professor: Juan Perez Miranda. VicePresident International Relations UFV.

9:45 Political evolution of Spain within Europe.

Professor: [Jonas Fernández](#). Member of the European Parliament

11:15 Key drivers of our Economy 2: The Banking sector.

Professors: [Alfonso Gomez Acebo](#). Member of the Executive Committee of Deutsche Bank

[Iñigo Barrera](#). Director Banco Santander.

12:30 Coffee Break/Light Lunch

13:00 Key drivers of our Economy 3: Industry & Technology

Professor: [Carlos Suarez](#). Former CEO of Airbus

14:30 Departure to the Hotel.

Dinner & Farewell Fiesta

19:30 Closing Dinner (La Favorita Restaurant)



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<http://lafavoritarestaurante.com/en/>

22:00 Farewell Fiesta (Club Honky)

<http://www.clubhonky.com/sala/honky-tonk-bar>

Saturday January 12. **Departure to airport.**

Bus transportation will be available. Time to be scheduled according to flights.