

Key drivers of our Economy 1: Tourism.

1. The Economic Impact of Travel and Tourism in the USA and Spain
 - COMPONENTS OF TRAVEL & TOURISM
 - MAIN FIGURES AND FACTS
 - i. Travel and Tourism`s contribution to GDP
 - ii. Travel and Tourism`s contribution to employment
 - iii. Other dimensions of the Travel and Tourism Industry
2. Why is Spain the number one country in the Travel and Tourism Competitiveness Index 2017 Ranking?
3. Origins of the Spanish Hotel Industry, and its evolution.
4. Barceló Hotel Group and Crestline Hotels and Resorts.
5. Challenges and Opportunities facing the Travel Industry.