



# THE GLOBAL VILLAGE

*for future leaders  
of business and industry®*

*June 25-July 30, 2016*

Iacocca Institute  
Office of International Affairs  
Lehigh University  
Bethlehem, Pennsylvania, USA





# become a GLOBAL LEADER



## CORE AREAS

- Leadership
- Entrepreneurship
- Business & Industry Best Practices
- Global Networking
- Career Path Development
- Cultural Awareness

*The Global Village for Future Leaders of Business and Industry® program is a leadership development experience like no other. We believe that ethical leadership matters. We believe that knowledge of business and industry, skills in leadership and entrepreneurship, and the development of a powerful global network are essential to success. We recognize the importance of cultural values and believe that effective leaders break down negative barriers. We believe that the Global Village is the place where future leaders of business and industry are created.*

**T**HE GLOBAL VILLAGE for Future Leaders of Business and Industry® is an applied leadership, management, and cross-cultural training program. It is designed for experienced young professionals and advanced students who share the dream of building a leadership career in business and industry, and who want to form an active and lasting global network.

Through program courses, topic-specific panels, networking sessions, company visits, consulting projects and cultural experiences, Global Village interns learn new tools and gain insightful perspectives that are essential to becoming successful leaders. During the intensive five-week program, interns find themselves amongst a diverse group of 90+ individuals, coming from 45+ countries,

representing a myriad of cultures, speaking a multitude of languages, and offering unique insights based upon their own background, education and experience.

The Global Village is truly unique. The program requires no academic prerequisites and delivers no traditional grades. Interns attend “learning experiences,” not “classes” and “discussions,” not “lectures.” Interns establish their own goals and objectives and work with program staff to map a customized and experience-based action plan.

**NETWORK OF 1917 YOUNG PROFESSIONALS FROM 134 COUNTRIES AND TERRITORIES AROUND THE WORLD.**





# the GLOBAL VILLAGER



## 2015 GLOBAL VILLAGE

- 92 interns representing 45 countries
- 57% women and 43% men

*Global Villagers come from many diverse backgrounds and experiences. Throughout the years, Villagers have shared their knowledge with each other and have connected with professionals from around the globe. At the Global Village program, our participants listen to, learn from, and share the voice of experience.*

- She is an attorney who formerly worked for the Panama Canal Authority and now works with PLAN, one of the largest children's development organizations in the world.
- Born in Kyiv Ukraine, he is the Operations Manager at eBay, Inc.
- She founded her own consulting business in her home country of Belarus, On Foot Branding Studio and was one of the organizers of the AD.NAK!, Belarusian Festival of Marketing and Advertising.
- He is a young Mexican entrepreneur who owns several successful businesses in Mexico City, Cancun and Monterrey.
- She negotiates million-dollar bank loans in Peru.
- He is Vice President and Latin America Regional Ethics Officer at Walmart Stores Inc.
- She is currently working as a Youth Program Officer at Society for International Education in her home country of Pakistan where her expertise includes exchanges and teacher-student training.
- He owns and operates an international shipping enterprise in Ghana.
- She works for the European Parliament.
- He is a young Afghani lawyer who helped draft the constitution for the newly democratic government of Afghanistan. He now holds the position of the Head of the Department of Islamic Countries with the Max Planck Institute for International Law in Germany.
- She is a young Israeli computer scientist with several patents already to her credit.

## COUNTRIES AND TERRITORIES

AFGHANISTAN  
ALBANIA  
ALGERIA  
ANGOLA  
ALBANIA  
ANTIGUA & BARBUDA  
ARGENTINA  
ARMENIA  
AUSTRALIA  
AUSTRIA  
AZERBAIJAN  
BAHRAIN  
BANGLADESH  
BELARUS  
BELGIUM  
BELIZE  
BOLIVIA  
BOSNIA & HERZEGOVINA  
BOTSWANA

BRAZIL  
BRUNEI  
BULGARIA  
BURKINA FASO  
CAMBODIA  
CAMEROON  
CANADA  
CHILE  
COLOMBIA  
COSTA RICA  
COTE D'IVOIRE  
CROATIA  
CZECH REPUBLIC  
DENMARK  
DOMINICAN REPUBLIC  
ECUADOR  
EGYPT  
EL SALVADOR  
ENGLAND

EQUATORIAL GUINEA  
ESTONIA  
ETHIOPIA  
FRANCE  
GABON  
GEORGIA  
GERMANY  
GHANA  
LATVIA  
GREECE  
GUATEMALA  
HONDURAS  
HONG KONG  
HUNGARY  
ICELAND  
INDIA  
INDONESIA  
IRAN  
IRAQ  
ISRAEL  
ITALY

JAPAN  
JORDAN  
KAZAKHSTAN  
KENYA  
KOREA  
KUWAIT  
KYRGYZSTAN  
LATVIA  
LEBANON  
LIBYA  
LITHUANIA  
LUXEMBOURG  
MACEDONIA  
MADAGASCAR  
MALAWI  
MALAYSIA  
MALI  
MARTINIQUE  
MAURITIUS  
MEXICO

MO尔多瓦  
MONACO  
MONGOLIA  
MONTENEGRO  
MOROCCO  
NEPAL  
NETHERLANDS  
NEW ZEALAND  
NIGERIA  
NORTHERN IRELAND  
NORWAY  
OMAN  
PAKISTAN  
PALESTINE  
PANAMA  
P.R. CHINA  
PERU  
PHILIPPINES  
POLAND  
PORTUGAL

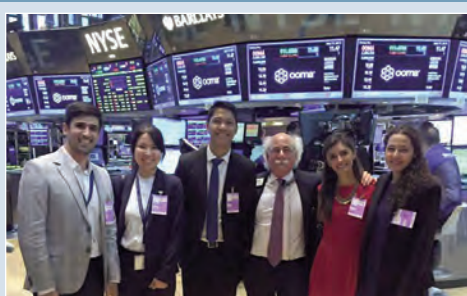
PUERTO RICO  
ROMANIA  
RUSSIA  
SAUDI ARABIA  
SCOTLAND  
SERBIA  
SINGAPORE  
SLOVAK REPUBLIC  
SLOVENIA  
SOUTH AFRICA  
SPAIN  
ST. MARTIN  
SUDAN  
SURINAME  
SWEDEN  
SWITZERLAND  
SYRIA  
TAIWAN  
TAJIKISTAN

TANZANIA  
THAILAND  
TIBET  
TRINIDAD & TOBAGO  
TURKEY  
TURKMENISTAN  
UKRAINE  
UNITED ARAB EMIRATES  
UNITED STATES OF AMERICA  
URUGUAY  
UZBEKISTAN  
VENEZUELA  
VIETNAM  
YEMEN  
YUGOSLAVIA  
ZAMBIA  
ZIMBABWE





## Learn EXPERIENTIALLY



### 2015 PROGRAM

- 36 Facilitated Courses and Sessions, including 12 International Facilitators
- 7 Local Business Experiences
- 5 Themed Executive Panels
- 107 Companies Represented
- 15 Consulting Projects (9 International Companies)
- 13 Company Visits and 27 Executives in New York City and Washington, D. C.
- 42 Executive Visitors
- Community Project
- Villager Led Sessions



*The experience is unique and the opportunities are abundant. By selecting courses, executive case study sessions, key company visits, a business consulting project, and presenting one's country, interns knowledge of business and industry will be increased, leadership and entrepreneurial skills will be strengthened, and a global network will develop. Learning experiences are individually customized and enhanced through interactions and the many cultures represented among the Global Village interns.*

### PROGRAM COURSES AND HOT TOPIC SESSIONS

Global Village is about exposure to some of the most critical topics affecting business. With more than 30 courses and hot topic sessions presented by international and domestic facilitators, interns discover business trends and best practices found in the global marketplace. Courses provide necessary skills identified by successful leaders and focus in the areas of cultural competency, ideation, creative energy, business and industry knowledge, management skills, leadership skills, and networking trends.

### EXECUTIVE VISITORS

Founded in 1865, Lehigh University has developed a significant number of viable, rewarding, and long-standing partnerships with important leaders in business and industry.

During the Global Village, interns have the opportunity to interact with more than 69 regional executives who represent large

and small corporations, family-owned businesses, start-up companies, and sole proprietorships. These interactions are a key feature of the program.

Each week, top level executives visit and interact with the attendees helping to develop understanding of business and the power of a network. Through round table sessions and case studies, company tours and program work, business trends are discussed, corporate ventures analyzed and career paths defined. Knowledge is shared and new perspectives are explored. More importantly, our attendees direct the conversation by asking questions, raising objections, offering alternative points of view and discussing the best practices of their respective nations.

Again and again, visiting executives tell us what a rare joy it is to have the opportunity to learn from our microcosm of the world and to teach from their own experiences.

## THE IACocca INSTITUTE WISHES TO THANK THE FOLLOWING BUSINESSES, GOVERNMENT AGENCIES, AND EDUCATIONAL INSTITUTIONS FOR THEIR PARTICIPATION IN GLOBAL VILLAGE 2015

Aimark, Japan  
 ALL, Architect & Design Studio  
 Allentown Rotary Club  
 Alteso LLC  
 Alvarez and Marsal  
 American Field Service (AFS)  
 American Councils for International Education  
 AOL  
 ASAL LLC  
 ATAS International, Inc.  
 Banco Santander  
 Becton, Dickinson & Co, Inc.  
 Ben Franklin Technology Center  
 BIN RARO  
 Bpeace  
 Bracalente Manufacturing Group  
 Bridgeway Academy  
 Brocade Federal  
 Business Financing Solutions, Inc.  
 Capital BlueCross  
 Caravel Capital Management  
 Cathedral Consulting Group, LLC  
 Computer Aid, Inc.  
 Congressman Charlie Dent  
 Congressman Charlie Dent  
 Crayola, LLC  
 CRC Industries  
 CREA Mexico  
 CS Amed

Dauti Law Firm PC  
 Decision Making for Leaders  
 Deeper Dives  
 DeSimone Consulting Engineering  
 Deutsche Bank Trust Company Americas  
 DI Klana  
 Dorney Park & Wildwater Kingdom  
 DunavNET  
 Embassy Suites  
 Energiers  
 Entrepreneurs' Organization  
 Excent - Ultimate Life Institute  
 Federal University of Technology  
 GC Group Capital LLC  
 GGI, Inc.  
 Global Ark Consulting, Inc.  
 Global Consulting Services  
 Goldblum & Hess Immigration Law  
 Grupo Dabusa  
 Hahalis & Kounoupis, PC Greek Law Group  
 Harris Sachs LLC/The JD Sachs Group, Inc.  
 Hindle Power, Inc.  
 Iacocca Foundation  
 iGlobalMed  
 International Labour Organization  
 International Summer School, Jamia Millia Islamia  
 Izar Capital Group

Kilpatrick Townsend & Stockton, LLP  
 Klasko Immigration and Law  
 Lead to the Future  
 Lehigh University  
 Lehigh Valley Cops-N-Kids  
 Lehigh Valley Iron Pigs  
 Luca Meldolesi  
 Lutron Electronics Co., Inc.  
 MAPA Group  
 MaxKnowledge, Inc.  
 mdCurrent LLC  
 Meyer Jabara Hotels  
 Mindful Based Self Expression  
 Miracle League of the Lehigh Valley  
 National Management Strategies  
 Nestle Waters North America, Inc.  
 New York Stock Exchange  
 Offix Systems  
 Olympus of the Americas  
 Only Good Italy  
 Orasure Technologies, Inc.  
 P.A.R. Ltd, Business School  
 Pamela Varkony  
 Patton Stiftung Sustainable Trust  
 Pause Foundation, Sweden  
 Pentagon  
 Peter Pennoyer Architects  
 Potter's House Christian Academy  
 R J Foundation  
 RADIUS®

Ronald Reagan Building and International Trade Center  
 Royal Agricultural University  
 SBAB  
 Sell Family Foundation  
 Shula's Steakhouse  
 Strategere Consulting  
 Suntrust Robinson Humphrey  
 Surf-n-Fries  
 Tandem Radio  
 Taygan Point Consulting Group  
 The Professional Development Group  
 The World Bank  
 Think Creative  
 Thomson Reuters  
 Tower Training and Consulting  
 U.S. Department of State  
 U.S. Environmental Protection Agency  
 Universidade do Algarve - ESGHT  
 University of Mary  
 Universum Communications  
 Vanke Holdings, USA  
 Viamedia  
 Viddler, Inc.  
 Vupti Vupti School  
 Wall Street Walks  
 Walton Consulting, Inc.  
 Weston Group Inc.  
 White and Williams LLP  
 ZAG International, Inc.

### LEARNING OBJECTIVES

- Increase Business and Industry Knowledge
- Develop Leadership and Entrepreneurial Skills
- Develop Cultural Awareness
- Build a Global Network

### COUNTRY PRESENTATIONS

Global Villagers, many of whom are or will be business leaders, are being challenged to operate in an increasingly complex, interdependent, and dynamic global environment. To compete and succeed, companies must understand the business climate, opportunities, cultural nuances, and acceptable business practices of countries around the world. The Country Presentations afford Global Villagers the opportunity to share their countries "best business practices" with their Village colleagues, the Lehigh University community and local business leaders.

Through this presentation, the Villagers will be asked to be creative in "selling" their country as a potential for business investment. However, the presentation should also be sure to include information on potential obstacles to overcome, the influence of culture, and

best practices while doing business in that country. The presentations will be evaluated by a team of Global Village guides and peers for overall presentation, creativity of presentation, speaking skills, body language, and a rating on the potential of business investment in that country.

### BUSINESS CONSULTING PROJECTS

Under the supervision of an external client and program mentor, Global Village consulting teams are challenged to provide an appropriate business solution for an issue or problem faced by an external client. The designs, demands and deadlines are real. Starting with basic project management techniques, interns are immersed in the deadlines, client demands, challenges to overcome time constraints, management of cultural barriers and ultimately, to deliver a set of strongly crafted and unique recommendations. For interns who strive to become senior project managers, or who want to develop project management skills for career growth, these projects provide the opportunity to experience the pressures and to reap the rewards.

### COMPANY VISITS

To further enrich the Global Village learning environment, interns may choose to visit a local company in lieu of attending a facilitated course. Selected companies display cutting edge best practices, new trends or the factors that have led to success. Both small and large companies provide lessons of success in

"hands-on" environments. Business leadership share company developments, difficulties, trends and competitive advantages while interns ask questions that explore insights into the company's growth and development.

To lend to the hands on experience, Global Village interns visit organizations in regional centers of business including New York City and Washington DC. A day trip to New York includes visits to premier businesses and organizations. A multi-day trip to Washington DC provides insight into organizations such as the World Bank, and two, half day trips to organizations centered in the capital of the United States.

### PANELS

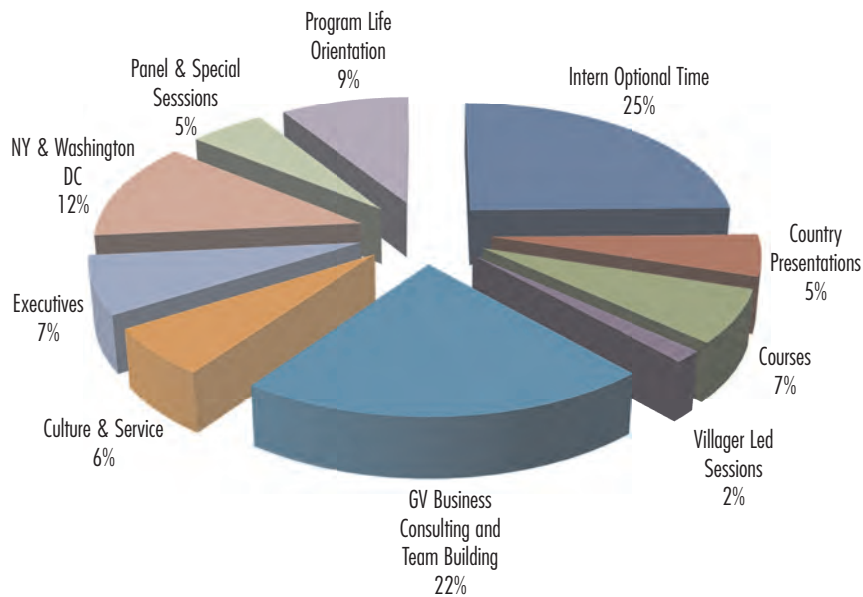
The Global Village provides discussions focused on successful Global Village Alumni and Global and Servant Leadership. A forum where the Villagers and the executives interact, discuss and debate, sessions are driven by dynamic exchanges, energy and the interactions of the panelists with each other.

### VILLAGER LED SESSIONS

The Global Village staff recognizes that villagers need a forum to discuss global topics. Time is built into the schedule to allow for such discussions to take place. Informal group seminars are arranged so interns may share their businesses, hobbies, or skills with peers and staff.



## 2016 GLOBAL VILLAGE Program



# CUSTOMIZATION



“There was no program for young entrepreneurs with this kind of richness and diversity. SO WE BUILT IT.”

● **RICHARD M. BRANDT**  
*Director, Iacocca Institute® and  
 Global Village for Future Leaders  
 of Business and Industry® program.*

*The Global Village provides an experience that is unique to each participant. Interns develop a set of goals and work with their personal guide to choose the curricular elements that will help them advance in their work, career and life. With so many opportunities, interns quickly learn the value of time management and decision making skills.*

### SCHEDULE

The five week schedule includes 4 specialized courses, 8 opportunities to meet local executives, 2 themed panel sessions, over 55 hours of team project work, 45+ country presentations, several seminars, 3 cultural exchange events, negotiation simulations, Hot Topic sessions led by villagers, guides and executives, service projects and visits to New York City and Washington, DC. With so many choices and variables in the schedule, the experience is rich and unique. Learning experiences are customized based on the courses selected, the executive meetings chosen, and the company visits attended. Each year the program introduces new executives, facilitators, and courses to the curriculum to stay in front of business trends, and to develop tested and proven skills. Lastly, team dynamics and interactive sessions add a cross-cultural component to the learning experiences.

### GUIDES

To assist interns with their choices and to optimize the Global Village experience, the candidate manager assigns each accepted applicant a Guide. Chosen from the ranks of our alumni, Guides collaborate with interns

to design a unique program of custom choices that match the intern's objectives. Focused on goal attainment, Guides provide interns with assistance in developing short and long-term goals, and then an action plan to achieve those goals.

### CULTURAL UNDERSTANDING

Living, working and learning together provide our interns with a microcosm of the world during the Global Village program. Interns represent various academic majors, professions, countries, ages, and cultures—a tapestry of diversity. Each intern is encouraged to bring a formal national dress, as well as anecdotes, songs, poems, and other evidence of their cultural heritage. Music or films about their country or region on CD-ROM, audio tape, or DVD-VHS video are also welcome. The Global Village will offer many opportunities to share, celebrate, and understand the value and majesty of international diversity.

To encourage social interaction across cultural barriers and to enhance this multi-cultural experience, interns share a room in on-campus dormitory housing. The dormitory provides a family-style common kitchen, living rooms, dining areas and common area for social and cultural functions.

## SAMPLE PROGRAM SCHEDULE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						25-Jun
						All interns arrive by 12:00 PM
						BBQ Lunch
						Grocery Trips
						Team Building - Dorms
26-Jun	27-Jun	28-Jun	29-Jun	30-Jun	1-Jul	2-Jul
Campus Tour	Village Meeting	Survival Exercise	Village Meeting	*Intern Registration Complete	Village Meeting	Teambuilding
Lunch	Program Orientation	Project Orientation	Project Team Meeting with Clients	Effective PPT Presentations	Project TeamWork	Dorney Park and Wildwater Kingdom
Welcome Ceremony	Understanding Lehigh's IT Systems	Project Meeting/Client Prep	Team Building - Dorms	Communicating Leadership	Country Presentation Work	
Grocery Trip	Alumni Panel	Country Presentation Team Work	Guide Advising	Lehigh Research Project Management/	Team Building Exercise	
Residence Life Orientation	Opening Gala			Guide Group Meeting	Grocery Tip	
3-Jul	4-Jul	5-Jul	6-Jul	7-Jul	8-Jul	9-Jul
Culture Night 1	Village Meeting	Country Presentations	Culture Simulation & Negotiations	Country Presentations	Village Meeting	Philadelphia Trip Optional
	Villager Led Sessions	Village Meeting	Lunch	Village Meeting	Culture Simulation and Negotiations	
	Guide Led Sessions Lunch	Program Courses-Part 1 Lunch	Executive Sessions	Villager Led Sessions	Lunch	Fishing Trip Optional
	Team Building Activities	Program Courses - Part 2	Guide Group Meeting	Lunch	Project TeamWork	
	BBQ	Project Meeting/TeamWork		Executive Sessions	Grocery Trip	
	Fireworks	Free Time		Free Time		
10-Jul	11-Jul	12-Jul	13-Jul	14-Jul	15-Jul	16-Jul
Miracle League Community Service Project	Country Presentations	Country Presentations	Country Presentations	Country Presentations	New York City Business Sessions	New York City FreeTime Optional
	Village Meeting	Village Meeting	Village Meeting	Assessment Center/MBA Session/ VISA Panel	Free Time	Fishing Trip Optional
	Program Course - Part 1 Lunch	Project Meeting/TeamWork	Program Course - Part 1 Lunch	Lunch		Grocery Trip
	Program Course - Part 2		Program Course - Part 2	Executive Sessions		
	Villager Led Sessions	Guide Group Meeting	Global Hot Topics in Business Free Time	Guide Led Dorm Activity		
17-Jul	18-Jul	19-Jul	20-Jul	21-Jul	22-Jul	23-Jul
Culture Night 2	Country Presentations	Country Presentations	Country Presentations	Trip to Washington DC	Trip to Washington DC	Trip to Washington DC
	Village Meeting	Village Meeting	Program Course - Part 1 Lunch	World Bank	Capitol Tour/Pentagon Tour	All Day Free Time
	Project Meeting/TeamWork	Speech Trials Lunch	Program Course - Part 2	Free Time	Business/NGO Work Sessions	
	Pizza Dinner w/PSGE Globalization w/PSGE	Executive Sessions	Project Meeting/TeamWork	Monument Tour Optional	Free Time	
		Free Time	Guide Group Meeting		Georgetown Trip Optional	Return to Lehigh University
24-Jul	25-Jul	26-Jul	27-Jul	28-Jul	29-Jul	30-Jul
Grocery Trip	Village Meeting	Village Meeting	Client Project Presentations	Village Meeting	Free Time	Program Checkout Villagers depart by 12:00 PM
Project Team Work	7 Mindsets Session w/PSGE	Project Team Work	Project Team Debrief	Leadership Panel		
Culture Night 3	Project Meeting/TeamWork			Intro to GV Network Yearbook Introduction	Graduation Ceremony	
	Guide Led Teambuilding			Guide Group Meeting	Graduation Dinner	

## OTHER PROGRAMS OF THE IACOCCA INSTITUTE®

### GLOBAL VILLAGE ON THE MOVE PROGRAMS

Global Village on the Move programs are mobile versions of Lehigh University's highly acclaimed Global Village for Future Leaders of Business and Industry® program that offers an international experience in combination with a professional level educational experience. Programs provide a flavor of the local business culture and regional business landscape, in locations throughout the world. Past programs have been held in Italy, Peru, Spain, Australia, UAE, Malaysia, China, Russia, and India. Future programs are scheduled for Luxembourg, Croatia, and Puerto Rico. For more information, visit [www.iacocca-lehigh.org](http://www.iacocca-lehigh.org) and click on the Global Village on the Move program page or contact Trisha Alexy, US Managing Director at [tsa2@lehigh.edu](mailto:tsa2@lehigh.edu).

### LEE IACOCCA INTERNATIONAL INTERNSHIPS

Lehigh University's Lee Iacocca International Internship program provides robust international internship opportunities for Lehigh University students. Beginning with a six to eight week, carefully monitored and practical international work, service or research experience, the program provides on the job training with a cultural immersion experience. Interns are led by a foreign supervisor and engaged in a project or activity that is tied to their career aspirations, specific learning goals and defined outcomes. Carefully matched through a selection process, the intern and company's goals are aligned to produce a positive and successful experience. For additional information, contact Carol Ham, Director at [csh205@lehigh.edu](mailto:csh205@lehigh.edu).

### PENNSYLVANIA SCHOOL FOR GLOBAL ENTREPRENEURSHIP

Lehigh University hosts this unique learning program each summer to educate 76 top high school students from America and around the world. The four week experiential program focuses on the topics of global entrepreneurship, leadership, innovation, creativity, and doing business around the world. Students participate in core and focus courses, country presentations with international students, large and small group seminars and workshops, and visit businesses in New York City, Harrisburg and the Lehigh Valley. One of the highlights of the program includes PSGE student marketing/business plan team projects with local business partners. To date, over 1009 American and international students have participated in the PSGE program. For additional information, contact Diana Shepherd, Director at [dqs206@lehigh.edu](mailto:dqs206@lehigh.edu).





# a global EXPERIENCE



## FOR FURTHER INFORMATION:

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## THE GLOBAL VILLAGE

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Brochure photos courtesy of Christa Neu & Alexis Leon

*After the pilot program for the Global Village in 1997, Lee Iacocca said, "In a changing world, a first step toward leadership is taking advantage of a genuine opportunity. A second step is recognizing others that do the same." This summer, the door to that network opens again as approximately 100 Villagers will join over 1,917 GV Alumni from 134 countries. The entrance is through the Iacocca Institute. Are you ready to take the first step?*

## THE IACocca INSTITUTE®

Jointly founded in 1988 by Lee Iacocca and Lehigh University, our mission is to increase the global competitiveness of businesses and organizations. We are dedicated to cultivating the potential of individuals by empowering the leaders of today and tomorrow.

## LEHIGH UNIVERSITY®

Lehigh University's majestic campus is considered one of America's most beautiful. Founded in 1865, Lehigh is a co-educational, non-denominational, private university located a little more than an hour's car ride from New York City. Its picturesque 1600-acre wooded campus is built on the side of a small mountain in historic Bethlehem, PA, USA. Lehigh is located within a thriving economic and cultural corridor of the eastern United States.

## QUALIFICATIONS

The Iacocca Institute is looking for highly motivated, unique and well-rounded individuals with a vision and a sense of mission. Academic excellence should be balanced with leadership experience. The program is conducted in English and fluency is required.

## TUITION: US \$7,245

Tuition fees include education materials, five weeks of housing, and excursions to New York City and Washington, D.C. Limited partial scholarship opportunities are available. Travel to and from Lehigh University and meal expenses are NOT included in the tuition costs.



**LEHIGH**  
UNIVERSITY  
Office of International Affairs

